

# ANNUAL REPORT 2020

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# A MESSAGE FROM LEADERSHIP

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This was a pivotal year for our community. Not only did we take a stand to make a substantial change in our communities. We also took a pause to reflect on what we do very well, refocused our programs, and planned a future focus on amplifying those efforts.

Bring Hope to Communities.

Helen's Project is looking forward to a focused future. One where we can and will continue to improve our communities.

Your role in this success cannot be overstated. Without your support, there is no Helen's Project. Only together, as donors, partners, and staff, can we ensure our programs and services meet the needs of our communities -- everyday.

**Anjena Young**

CONTINUUM OF CARE COORDINATOR  
BOARD CHAIR MEMBER



# MISSION & PURPOSE

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## **Mission**

Our mission is to provide hope to communities. We want to see family stability, health access, and positive community change. Thus, we strive to provide solution focused social support and resources with excellence in quality, service and access.

## **Purpose**

Our purpose is to provide stability and solution-focused social support to individuals and families. At Helen's Project, we understand that individuals and communities go through life-altering phases like negative health diagnoses, unemployment, divorce, and incarceration of family members. For those in immediate need, we provide resources such as mental health counseling, transportation, ex-offender work programs, and food assistance. We want individuals to realize and act on their potential. This potential can only be realized in a stable home and work environment.





IN 2020, HELEN'S PROJECT  
IMPROVED COMMUNITIES  
EVERY DAY BY:

**337**

the number of individual and families who have gained stability through Safe, Changes, and HOPE program.

**210**

of our clients gained consistent access to Health Care

**62.5%**

of our clients were permanently housed in long term stable housing.

**59.4%**

of our clients have successfully gained stable full-time employment

# 65.6%

*of our clients have reached and  
maintained reliable  
transportation.*

# 46.9%

*of our clients reduced  
dependence on public  
assistance.*



Every day Randi aids families to achieve their own personal greatness. Families who come to Helen's Project face very real challenges navigating criminal records, substance abuse, and homelessness. "I have worked in many environments, and I can say that this is a unicorn job. Where not only can I do the work, but I can see the progress and success."

**Randi** |

Clinical Care Coordinator



## HOW'D WE DO IT

These outstanding results were made possible by:



**1,170**  
Social Media  
Followers



**350,000**  
volunteer hours



**4,465**  
Email Followers



**328**  
volunteers



**796**  
Donors



**21**  
Total Community  
Partners both  
official and unofficial

# THANK YOU.

THE HELEN'S PROJECT ANNUAL REPORT  
CELEBRATES GIFTS MADE DURING THE FISCAL  
YEAR 2020, FROM JAN 1, 2020 THROUGH  
DECEMBER 31, 2020.

EVERY EFFORT WAS MADE TO ENSURE THE  
ACCURACY OF THIS REPORT. SHOULD YOU  
NOTICE AN ERROR OR OMISSION, PLEASE ACCEPT  
OUR APOLOGIES AND NOTIFY US VIA EMAIL AT  
[INFO@HLPROJECT.ORG](mailto:INFO@HLPROJECT.ORG)

**\$25,000+**

*The Moody Foundation  
Metro Dallas Homeless Alliance  
CDBG  
Cares ACT Funding*

**\$10,000+**

*Individual and anonymous donors  
Team fundraising efforts*

**\$5,000+**

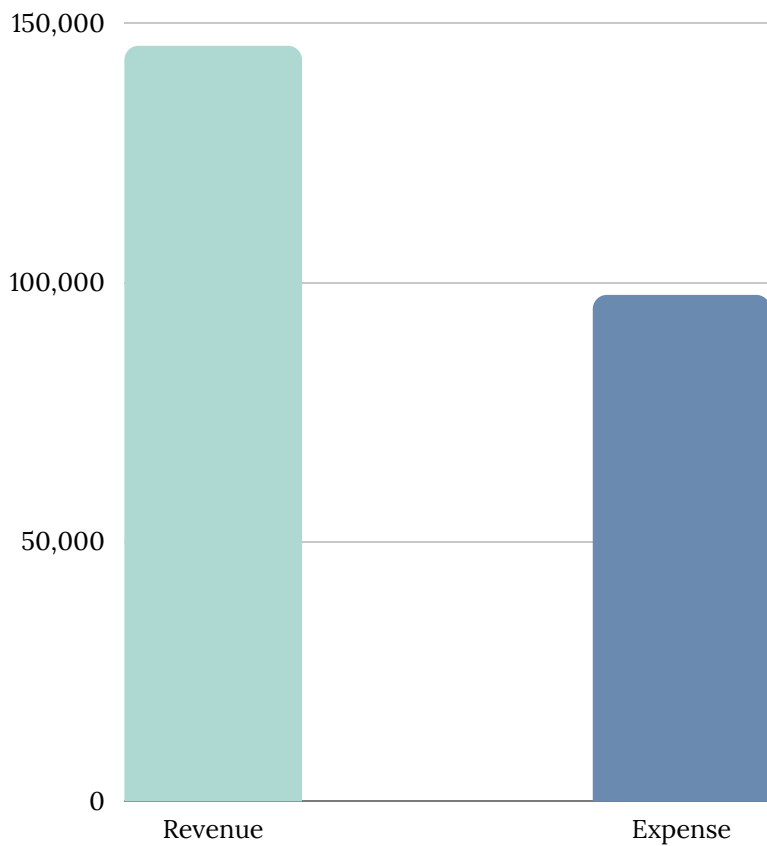
*Capital one*

**\$500+**

*Quick trip  
H-E-B  
The Bridge Steps  
Parkland Hospital*



# OPERATING BUDGET AND EXPENSES



**INCOME**

**\$104,523.47**

**EXPENSE**

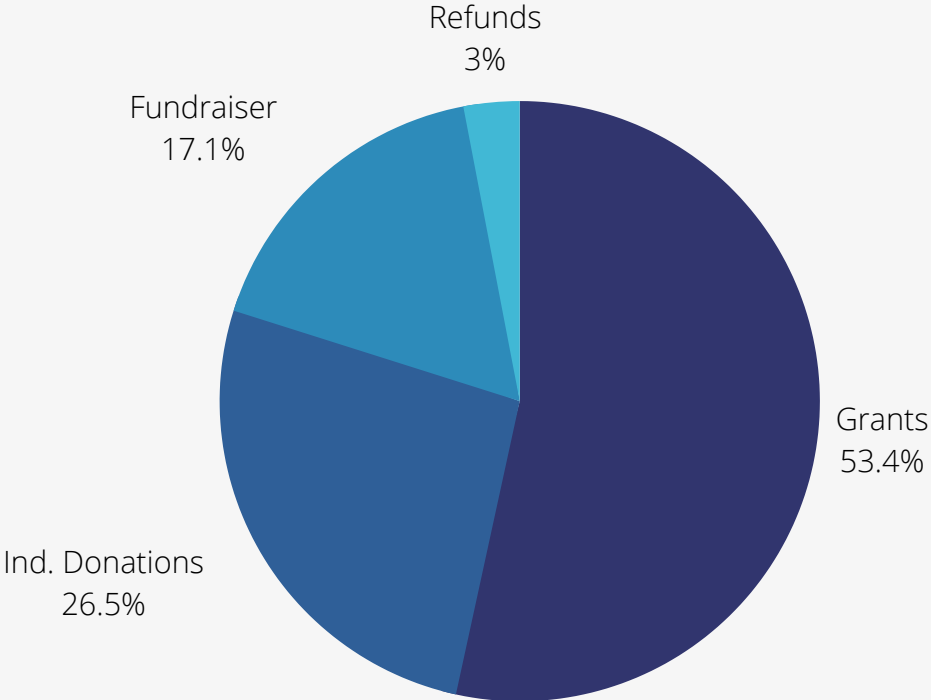
**\$104,473.33**



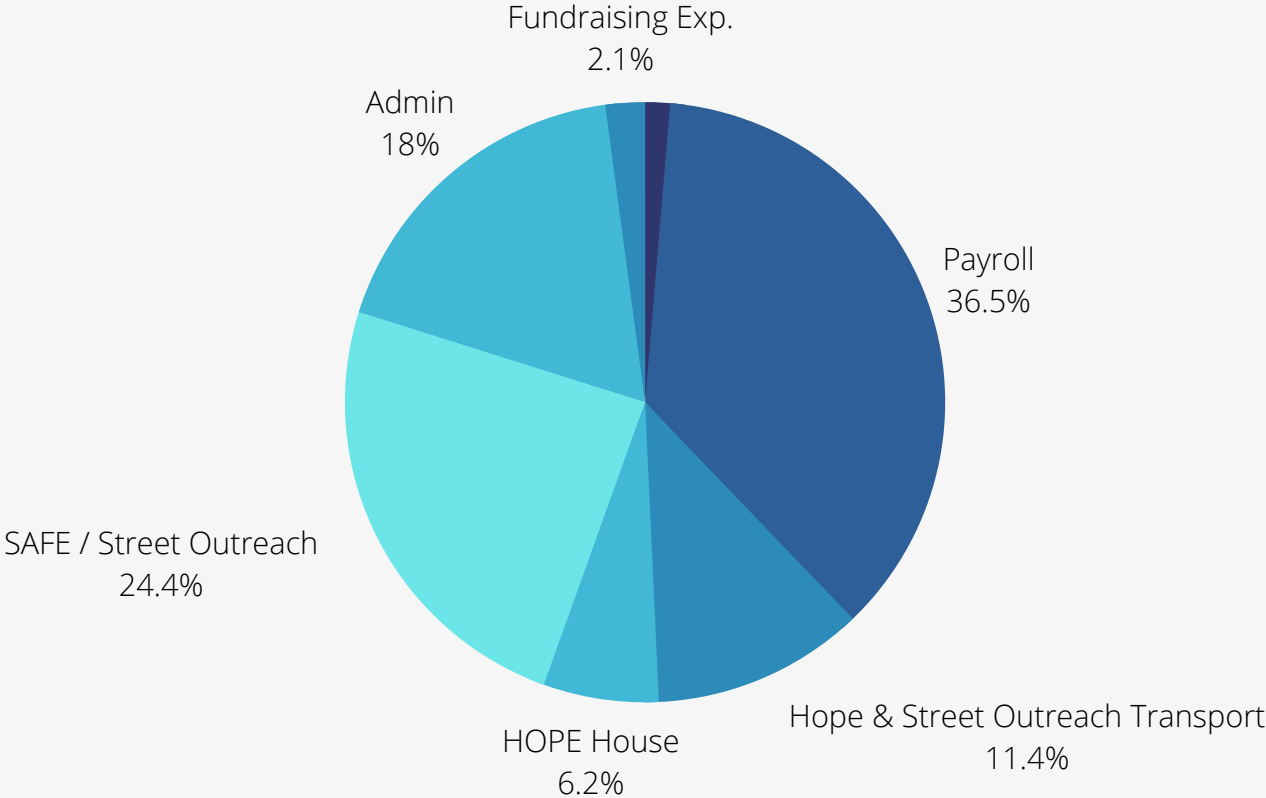


# BUDGET BREAKDOWN

## INCOME



## EXPENSES



# Our 2021 strategy

**There are several ways we have evaluated our programs and things that we want to see in the future:**

- Fully open and operate HOPE house to the extent that it is intended.
- Fully Implement all 3 programs (SAFE, Changes & HOPE)
- Increase community impact and education
- Increase Street Outreach to 50 neighbors per month served
- Increase knowledge and effectiveness of our team

PROJECTS	DESCRIPTION
HOPE	Women and children in our H.O.P.E. program are provided support and access to Emergency Transportation, Case Management, Advocacy and Education, legal advocacy, housing assistance, and programming for the youth.
SAFE	S.A.F.E is a case management and stabilization program that provides emergency rental assistance, counseling, peer support, and transportation services to individuals and families.
Changes	Changes help individuals overcome barriers of being a person who possesses a criminal background, or substance abuse disorder in order to obtain stability.

# STREET OUTREACH

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SAFE-Outreach is a street outreach program that was developed as part of the broader desire to improve stability in individuals and families from disadvantaged communities in the Dallas Metro and San Antonio areas. The program locates, identifies, and builds relationships with individuals experiencing homelessness with the hope of providing immediate support, intervention, and connections with homeless assistance programs, social services, and housing programs. The outreach program has two components - the first deals with referrals from partner organizations and the second is direct engagement involving reaching out to individuals on the street and encampments. The program targets individuals and families living unsheltered. The program includes distribution of emergency supplies such as hygiene products, food, water, PPE gear, clothes, and blankets and case management services.





## STREET OUTREACH SUCCESS:

Street Outreach was really able to flourish in the last 3 months of the year. Here is what we accomplished.

**88**

People Served in November &  
December

**53%**

Enrolled in Transitional Shelter

**28%**

moved from the streets to  
transitional Housing

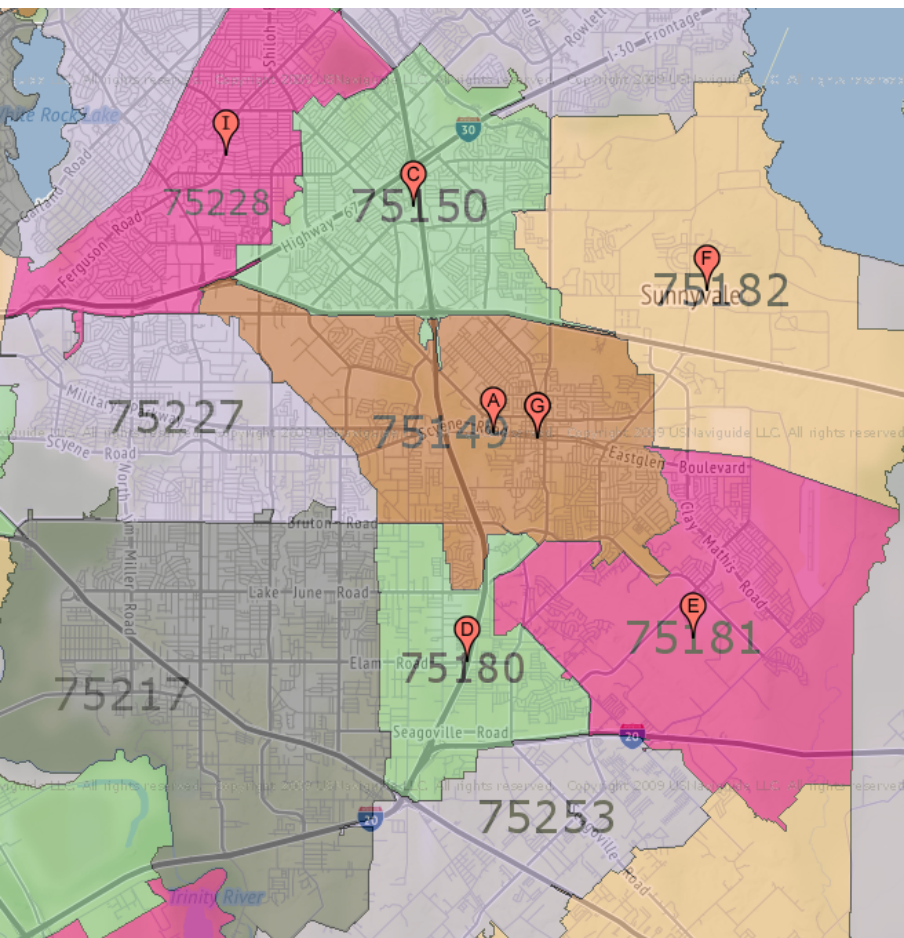
**11%**

moved to permanent housing in  
the first month

# Areas Served

Key Areas Served:

75149, 75150, 75180, 75181,  
75182, 75185, 75187, 75202, 75228







**"I Love  
Advocating for  
my Clients"**

**Kori** |

Street Outreach Coordinator



# HOPE HOUSE

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House of H.O.P.E. is our new emergency shelter to offer temporary housing for survivors fleeing domestic violence as an added effort to our current domestic violence intervention and prevention services.

Our house of H.O.P.E can provide emergency shelter to a total of 8 survivors. Our 15-day emergency shelter includes comprehensive case management, individual therapy, and support groups. Staff is available 24/7 for additional support if assistance is needed.



# 287

*Hope Rides to Safety*

# 185

*Crisis Calls to Helen's Project*

“You don’t know how thankful I am for you guys. From the first time Kayla came to pick me up from the Greyhound Station, I was in a dark place, and I don’t know, I didn’t see a future...and now I am proud of myself. I can’t believe I did this!”



**Jasmine**

Hope Program Participant





# How can you Bring Hope to Communities

When you support Helen's Project, you help staff like Kori create a lasting impact in the lives of others in the community like Jasmine, and her two children.

- **Give.** Make a one-time or monthly donation to have a powerful impact.
- **Partner.** Engage in a corporate sponsorship or volunteer project to generate brand exposure while making a difference.
- **Join In.** Show your support by joining our annual benefit, conferences, or by participating in our advocacy campaigns
- **Fundraise.** Create a crowdfunding campaign to unite your coworkers around a common cause, or to celebrate a personal milestone like a birthday or wedding.
- **Create a Legacy.** Change the future by participating in our planned giving program. Learn about the options to name Helen's Project in your will, retirement benefits, and trusts by contacting us at the email or number below.

To give to Helen's Project, please visit:

**[Hlproject.org](http://Hlproject.org)**

For more information, please contact us at:  
[info@hlproject.org](mailto:info@hlproject.org) or 830.400.7037.

**[Hlproject.org](http://Hlproject.org)**





# WE WILL BE THERE FOR THE FAMILIES OF DFW & SAN ANTONIO EVERY STEP OF THE WAY.

2300 Olympia Dr. #271406  
Flower Mound, Tx 75027

1850 E Houston St.  
San Antonio, Tx 78202

[info@hlproject.org](mailto:info@hlproject.org)  
830-400-7037

# Federal Electronic Filing Instructions

Tax Year 2020

**You are responsible for confirming the status of your electronically filed return.**

You can confirm the status of your return by going to <https://www.taxact.com/ef/efile-center>. You will need to enter the entity's EIN, ZIP code and company name.

You do not need to mail any paper signature forms to the IRS. Retain the signed copy of Form 8453-EO along with a copy of your return. The return has been successfully filed once an acceptance from the IRS is received.



FORM **990-N**

**Electronic Notice (e-Postcard) for  
Tax-Exempt Organizations Not  
Required To File Form 990 or 990-EZ**

**2020**

**Open to Public  
Inspection**

Form 990-N MUST be filed electronically. **Do NOT** mail this form to the IRS.

For calendar year 2020, or tax year beginning \_\_\_\_\_ and ending \_\_\_\_\_

<input type="checkbox"/> Final return/ terminated	Name of organization <b>Helen's Project</b>	Employer ID number <b>47-4685063</b>
	Doing business as	Telephone number <b>(830)400-7037</b>
<input checked="" type="checkbox"/> Gross receipts are normally \$50,000 or less.	Number and street (or P.O. box if mail is not delivered to street address) Room or suite <b>2300 Olympia Dr. 271406</b>	
	City or town, state or province, country, and ZIP or foreign postal code <b>Flower Mound, TX 75028</b>	
	Website: <b>hlproject.org</b>	
	Name and address of principal officer: Name of principal officer: <b>Helen's Project</b>	
	Number and street (or P.O. box if mail is not delivered to street address) Room or suite <b>2300 Olympia Dr 271406</b>	
	City or town, state or province, country, and ZIP or foreign postal code <b>Flower Mound, TX 75028</b>	

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